

ARTISTS'
LEGACY
FOUNDATION

ESTABLISHING LEGACY GOALS



Will your legacy live on after your lifetime? Have you talked with family and friends about your goals? Answer these questions to begin the conversation.

YOUR ARTWORK & ARCHIVES

Who will manage your artworks and gallery relationships?

- Children / family members
- Friend
- Studio Assistant
- A Foundation
- Other _____

Will the same people manage your archives?

- Yes
- No, they will be donated to a library/university
- I don't have archives
- I don't know
- Not sure what an archive is

Where will the artwork be stored in the long term?

- My studio
- Someone else's home/studio/storage facility
- Climate-controlled storage
- I don't know
- I don't have much art left so this is not a concern

Do you want your designated trustees to keep, sell, or donate artworks?

- keep all artworks together
- keep a portion of the artworks as a study collection
- sell and use the cash for grants or awards
- place in public collections via sale or donation
- distribute to family and designated friends
- donate to local art organizations

YOUR LEGACY

How do you want people to remember you?

- Through artwork
- Contributions to the community
- Teaching career
- Other _____
- Not a concern to me

What do you think are the best ways to promote your legacy?

- New exhibitions and publications of my work
- Establish an award or scholarship in my name
- Sponsor a memorial building or room at an educational space
- Bequest to a nonprofit organization
- Other _____

YOUR ASSETS

What do you think your legacy will require?

- less than \$500,000
- \$500,000 - \$1,000,000
- over \$1,000,000

Which of these could be used to support your legacy goals?

- Real estate
- My Artwork
- Artwork by others
- Cash
- Investments
- Other _____
- I don't have any assets

YOUR REPUTATION

Who will handle requests for information and images of your artwork?

- Children / family members
- Friend
- Studio Assistant
- A Foundation
- Other _____

Who manages the copyright to your artwork now?

- An image rights management company
- Nobody – but I am concerned about this
- Nobody – I am not concerned about this
- Other _____

How do people learn about your life and work now?

- Books and catalogues
- Website and social media
- Public lectures
- Gallery
- Museums and public institutions
- Not sure

Do you want to maintain a website as an educational resource?

- Yes
- No
- Not sure

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Viola Frey in her studio, Oakland, CA, 1980. Art © Artists' Legacy Foundation, Oakland, CA / Licensed by ARS, NY. Photograph by Kurt Fishback.